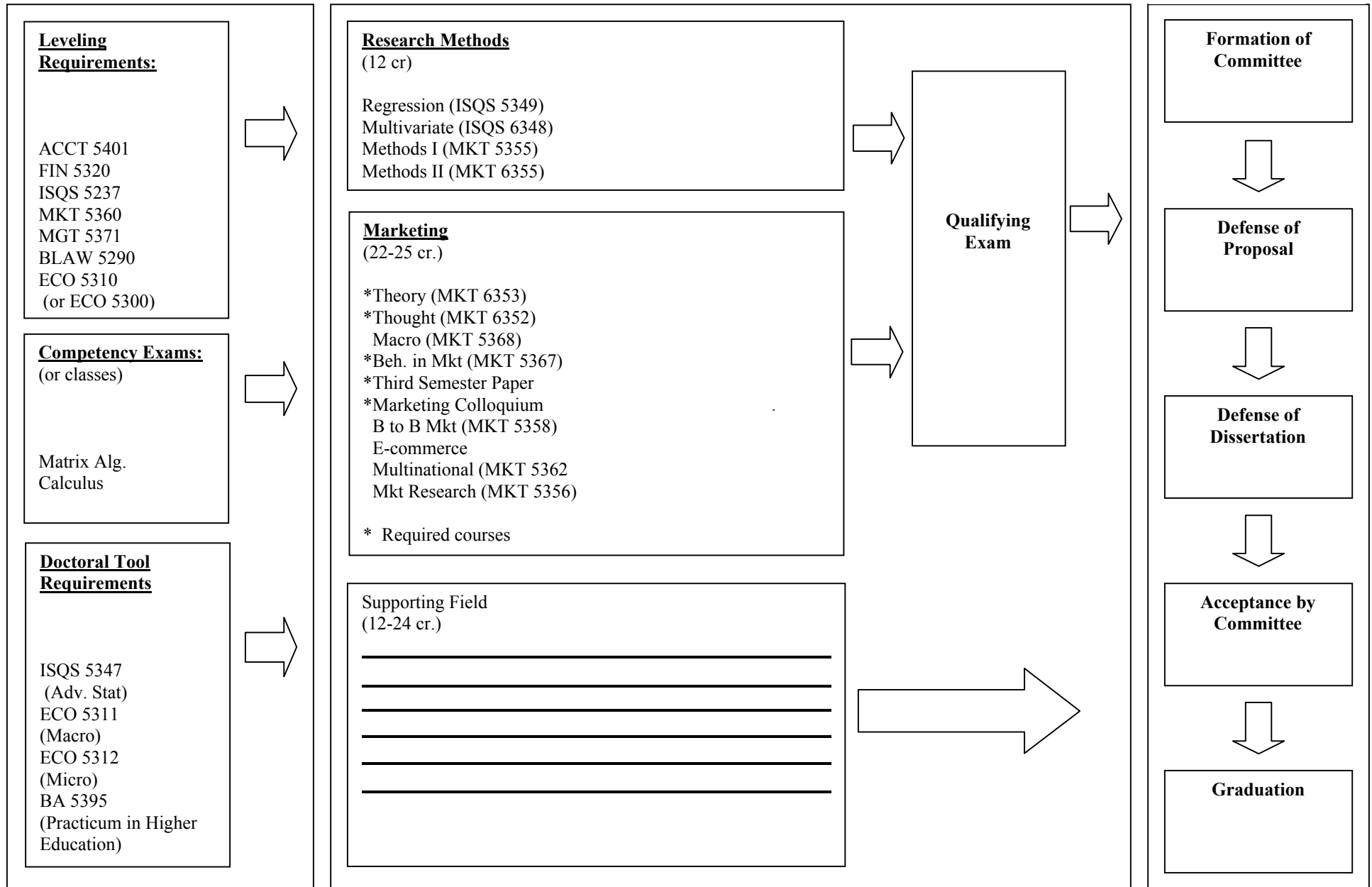


PRE-DOCTORAL STUDIES

DOCTORAL STUDIES

PRE-CANDIDACY COURSE WORK AND RESEARCH (Year 1 & 2)

CANDIDACY (year 3)



Leveling Requirements:

ACCT 5401
 FIN 5320
 ISQS 5237
 MKT 5360
 MGT 5371
 BLAW 5290
 ECO 5310
 (or ECO 5300)

Competency Exams:
 (or classes)

Matrix Alg.
 Calculus

Doctoral Tool Requirements

ISQS 5347
 (Adv. Stat)
 ECO 5311
 (Macro)
 ECO 5312
 (Micro)
 BA 5395
 (Practicum in Higher Education)

Research Methods

(12 cr)

Regression (ISQS 5349)
 Multivariate (ISQS 6348)
 Methods I (MKT 5355)
 Methods II (MKT 6355)

Marketing

(22-25 cr.)

*Theory (MKT 6353)
 *Thought (MKT 6352)
 Macro (MKT 5368)
 *Beh. in Mkt (MKT 5367)
 *Third Semester Paper
 *Marketing Colloquium
 B to B Mkt (MKT 5358)
 E-commerce
 Multinational (MKT 5362)
 Mkt Research (MKT 5356)

* Required courses

Supporting Field
 (12-24 cr.)

Qualifying Exam

Formation of Committee

Defense of Proposal

Defense of Dissertation

Acceptance by Committee

Graduation